
THE TARRANCE GROUP

MEMORANDUM

TO: Susan B. Anthony List
FROM: B.J. Martino
Asha Campbell
DATE: March 4, 2019
RE: Key Findings from a Survey of Voters in Missouri

The Tarrance Group is pleased to present Susan B. Anthony List with the key findings from a survey of voter attitudes in Missouri. These key findings are based on telephone interviews with N=400 registered voters in Missouri. Responses to this survey were gathered February 25-27, 2019 and the margin of error associated with a sample of this type is $\pm 4.9\%$ in 95 out of 100 cases.

EXECUTIVE SUMMARY

Missouri voters broadly support a law prohibiting late abortions after five months of pregnancy.

Fully 82% of voters in Missouri support a law prohibiting late abortions, while only 18% support allowing late abortions.

Ninety-five percent (95%) of Republicans support prohibiting late abortions. Support for prohibiting late abortions slip to 66% among Democrats, but this is a still a 2:1 ratio in support of prohibiting late abortions. Independents are fully 83% in support, in line with the statewide number.

There is no gender gap (82% men, 83% women). Even self-described pro-choice voters are 61% in support of prohibiting late abortions.

In the St. Louis DMA, support for prohibiting late abortion dips slightly to 77%. In the Kansas City DMA, support holds at 82%, increasing slightly in the rest of the state.

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